**1. Look at the apples of different varieties and compare the fruits by filling out the following table.**

**An Apple a Day Keeps the Climate Okay**

# Check out the abundance and diversity of apples

|  |  |  |  |
| --- | --- | --- | --- |
|  |  Sample 1 | Sample 2 | Sample 3 |
| shape of the whole fruit (roundish, pear-shaped, elongated, bell-shaped, ...) |  |  |  |
| colour of the apple skin |  |  |  |
| properties of the skin (rough, smooth, glossy, matte, scabby, ...) |  |  |  |
| properties of the pulp (crunchy, firm, soft, mealy, crumbly, ...) |  |  |  |
| taste (very sweet, sweet, sour, spicy, ...) |  |  |  |
| price per kilo |  |  |  |
| geographical origin |  |  |  |
| form of cultivation (organic or conventional) |  |  |  |

**2. Now decide, which of the samples do you like best and give your reasons why.**

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**3. Imagine you want to promote your favourite apple variety. Design an advertisement (poster, commercial, podcast, ...) and present it to your classmates.**