

Check out the abundance and diversity of apples

1. Look at the apples of different varieties and compare the fruits by filling out the following table.

	Sample 1	Sample 2	Sample 3
shape of the whole fruit (roundish, pear-shaped, elongated, bell-shaped, ...)			
colour of the apple skin			
properties of the skin (rough, smooth, glossy, matte, scabby, ...)			
properties of the pulp (crunchy, firm, soft, mealy, crumbly, ...)			
taste (very sweet, sweet, sour, spicy, ...)			
price per kilo			
geographical origin			
form of cultivation (organic or conventional)			

2. Now decide, which of the samples do you like best and give your reasons why.

3. Imagine you want to promote your favourite apple variety. Design an advertisement (poster, commercial, podcast, ...) and present it to your classmates.